

Instagram just raised the stakes.

Now you can
track engagement per carousel slide.

Every frame is measurable.
Every swipe is data

No more guessing.

See exactly:

Which frame drives love



Where audience drop off

How each creative truly performs



Because swipes are no longer passive, they're **insight-rich touchpoints.**

This is a game changer for marketer

Optimize creative in real time

Allocate budget where it wins

Turn every post into
a learning engine



At TBWA\Indonesia, we craft carousels that:

- ✓ Drive engagement
- ✓ Unlock performance data
- ✓ Make every frame count

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